

Jennifer Welsh

Freelance Science Writer & Editor

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I'm a science-focused digital communicator. By working directly with scientists and health professionals, my work accurately conveys nuggets of novel biomedical research through a big-picture lens — providing context and clarity to research that can often be confusing and complicated.

I create press releases and blogs about new scientific research, obituaries for scientists and doctors, and Q&As with academics for major universities and other clients. I also write and edit bespoke branded content, web copy, and content marketing articles for hospitals and other institutions.

FREELANCE EXPERIENCE

Here are a selection of recent and current clients:

Mass General Brigham. *I write press releases and research-based blogs.*

Stanford Medicine. *I write obituaries and blogs.*

AcademiaNet. *I write news items and Q&As with members.*

Engineering. *I write news features.*

Verywell Health. *I write evergreen articles.*

Managing Editor, Contently

Contract — September 2021-present

I manage and edit projects for various Contently clients. My major contract is with a Pennsylvania-based hospital system.

Editorial Contractor, UCSF Health

Contract — May 2022-present

As an editorial contractor with UCSF Health, I create and edit content that lives on [UCSFHealth.org](#) and [UCSFBenioffChildrens.org](#).

Editorial Writer, Huge, Inc.

Contract — February 2021 - August 2021

Content marketing creation team on a Fortune 500 pharmaceutical brand client.

See my [Contently portfolio](#) or [clip archive](#) for a variety of recent clips. Email me if you'd like to review clips of specific content types or topics.

STAFF EXPERIENCE

Editor In Chief, WonderHowTo

New York, NY/ Remote — March 2016 - April 2020

As Editor in Chief at WonderHowTo, I ran all editorial operations of [WonderHowTo's](#) three main brands: [Null Byte](#), [Gadget Hacks](#), and [Next Reality](#). I also led the creation of verticals focused on [microbiology](#) and [driverless cars](#).

Senior Science Editor, Business Insider & Tech Insider (now Insider, Inc.)

New York, NY — July 2012 - March 2016

As the founding [Science Editor at Business Insider](#), I developed a long-term editorial vision for the site. I created the fastest-growing new vertical on Business Insider. I wrote, edited, and curated content for Business Insider Science.

Staff Writer, LiveScience.com, TechMediaNetwork (now Future)

New York, New York — Jan 2011 - July 2012

As a [staff writer for LiveScience](#), I produced several reported stories per week from published studies, including embargoed and enterprise articles. I also reported from scientific conferences.

Associate Research Scientist, Prosetta Bioconformatics

San Francisco, CA — June 2006 - Oct 2009

At Prosetta, I helped pilot research programs and developed in-house testing for the toxicity of the company's anti-viral drugs while running the cell culture facilities.

EDUCATION

University of California at Santa Cruz

Graduate Certificate in Science Communication — June 2010

University of Notre Dame

Bachelor of Science, Biological Sciences — June 2006