

Jennifer Welsh

Freelance
Science Writer
& Editor

Owner,
WelshLee
Creative, LLC

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As a science-focused digital communicator and owner of a content agency, I bring a unique perspective to my work. My educational background in science communication allows me to accurately convey complex biomedical research in a way that is both informative and accessible.

FREELANCE EXPERIENCE

Here are a selection of recent and current clients:

- [Mass General Brigham](#). I write press releases and research-based blogs.
- [Stanford Medicine](#). I write obituaries and blogs.
- [Sylvester Cancer Center, UMiami](#). I write research-based blogs.
- [Engineering](#). I write news features.
- [Verywell Health](#). I write evergreen articles.
- [Altavia](#). I copywrite for fertility clinic clients.
- [Today's Clinical Lab](#). I write news features.

Managing Editor, Modea

Contract, June 2024-present

I manage and edit content projects for Modea's healthcare clients. I pitch content pages, interview service line stakeholders and subject matter experts, and assign and edit the content to meet specifications, including a grade 8 reading level.

Team Lead, 2025 Regeneron STS Content Project

November 2024-March 2025

As owner of WelshLee Creative, LLC, team lead, and principal editor, I designed and managed this content project. Working with six writers and two other editors, I demonstrated my strong management skills by leading the team in creating and fact-checking bios and project descriptions for 40 science talent search finalists based on their application materials within six weeks.

Previous freelance gigs

- [AcademiaNet](#). I wrote news items and Q&As with members.
- [Science News](#). I wrote a few articles about respiratory viruses.
- [Parents.com](#). I wrote landing pages for weeks 26, 27, 28, and 29 of pregnancy.
- [Boston Globe \(Studio B\)](#). I wrote scientist bios and branded content.
- [LiveScience](#). I wrote evergreen stories about health and animal science topics.
- [HealthDay](#). I wrote condition and treatment pages for a cancer center client.
- [UCSC Inquiry](#). I wrote several pieces for this annual research magazine.

Managing Editor, Contently

Contract — September 2021-December 2024

I manage and edit projects for Contently's clients. My major contract was with a Pennsylvania-based hospital system, but I also worked with insurance and energy companies.

Editorial Contractor, UCSF Health

Contract — May 2022-December 2024

I created and edited content that lives on the UCSF Health websites.

Editorial Writer, Huge, Inc.

Contract — February 2021 - August 2021

I ideated, wrote, and edited content for a Fortune 500 pharmaceutical brand client.

See my [Contently portfolio](#) or [clip archive](#) for a variety of clips. Email me for clips on specific content types or topics.

STAFF EXPERIENCE

Editor In Chief, WonderHowTo

New York, NY/ Remote — March 2016 - April 2020

I ran all editorial operations.

Senior Science Editor, Business Insider & Tech Insider

New York, NY — July 2012 - March 2016

I developed a long-term editorial vision for the site.

Staff Writer, LiveScience.com, TechMediaNetwork (now Future)

New York, New York — Jan 2011 - July 2012

I produced several reported stories per week.

Associate Research Scientist, Prosetta Bioconformatics

San Francisco, CA — June 2006 - Oct 2009

I helped pilot research programs and test the toxicity of the company's anti-viral drugs.

EDUCATION

University of California at Santa Cruz

Graduate Certificate in Science Communication — June 2010

University of Notre Dame

Bachelor of Science, Biological Sciences — June 2006